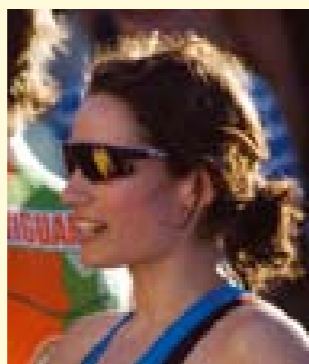




island news

▶ Triathlon Playa Blanca

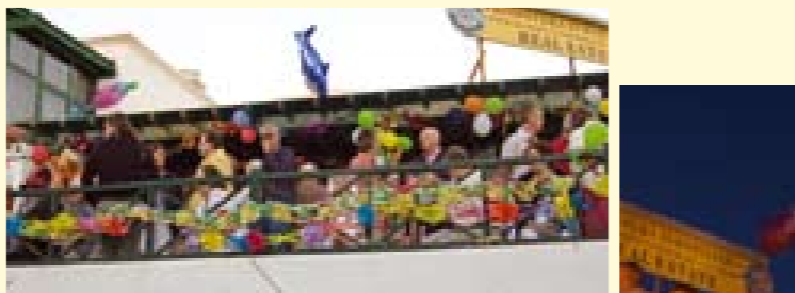
On March 8th here in the centre of Playa Blanca, the 3rd. Triathlon competition "Playa Blanca Open La Caja de Canarias" took place. 150 athletes from the Canarian Islands and the Spanish mainland took their chances in this sporting event. The Triathlon Club Finisher and the Municipality of Yaiza organized the competition. The Triathlon started on the central beach of Playa Blanca with a 750 metre swim, followed by 20 kilometres cycling and then a 5



kilometre run through the centre of the village. Spectators crowded the course cheering on the athletes. José Miguel Pérez was the male winner with a finishing time of 55 minutes 36 seconds and Ainhoa Murúa was the first woman to cross the finishing line in 64 minutes 59 seconds. Both athletes are members of the Spanish national team and participated in Playa Blanca in order to prepare for the coming Olympic Games in Beijing.

▶ Carnival 2008

The tradition of celebrating the Carnival in Playa Blanca with clients and friends of Interval Marketing continued this year. From the terrace of the main office of Interval Marketing, everybody had a perfect view of the floats, bands and people taking part. Many of the guests dressed up too and they celebrated with sausages from the barbecue and draft beer.



▶ Interval Marketing go-kart competition

This year Interval Marketing again held a multinational go-kart competition, which took place on the technically difficult Michael Schumacher circuit in San Bartolomé. In a tough race the youngest driver of the team, Manuel, won easily against the old racing champion, Klaus. Is this the beginning of a new era?



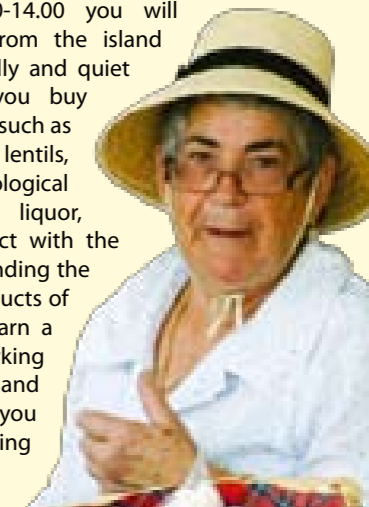
▶ The Yaiza school triathlon

For the 13th time at the end of last year, the Instituto de Educación Secundario de Yaiza organised a triathlon open to all the pupils on the island. Following the premise 'participating means winning' about 1,000 children took part in the different categories of the competition. As individuals or in groups of a maximum of 4, the course had to be mastered. It all started with a 500 metre swim in Puerto Calero, after that the young athletes had to run up a slope of 400 metres to get to the bicycle station, and then cycle off-road for 8 kilometres to the school building, from here the last challenge, a 2 kilometre run, had to be tackled. Apart from the sporting challenge, there was always a lot of fun with many spectators, parents and pupils shouting encouragement along the course and on the finishing line. On Lanzarote, the triathlon has a special meaning, as these youngsters get inspired to get involved in something which may lead them to take part in the future in the annual Ironman competition. A large number of participants took part with great enthusiasm and they were always in high spirits.



▶ Tinajo Market

For anyone who is interested in old fashioned and traditional agricultural and handcraft markets, visit Mancha Blanca, where close to the church every Saturday from 10.00-14.00 you will find fresh produce from the island being sold in a friendly and quiet atmosphere. When you buy typical island produce such as potatoes, pumpkins, lentils, onions and other ecological vegetables, wine or liquor, you come into contact with the local farmers, whilst finding the best and freshest products of Lanzarote. You can learn a lot about the hard working farmers of the island and this little market takes you back in time, showing Lanzarote as it was.



▶ DVD collection of Lanzarote traditions

The association ADERLAN (Asociación para el Desarrollo Rural de Lanzarote) has produced a 3-part DVD collection showing the old traditions of the island. 13 professional documentaries give insight into a variety of different themes, such as the making of the Timple which is a musical instrument, the history of island costumes, Mojon ceramics, viticulture, or the production of a colourant using cochineal beetles - a wonderful insight into the history of the island. The collection of 3 DVDs in Spanish can be bought for 15 euros from the offices of ADERLAN in Arrecife, Calle Dr. Ruperto Gonzales Negrin 102c. Telephone: 928 80 05 53.



▶ Sea fishing

The different competitions for sea fishing that regularly take place in the 2 harbours of Yaiza, always have spectacular results. In Marina Rubicón as well as in Puerto Calero, professional fishermen have catches of enormous sizes. An exciting time to see all of this is at the end of each day when the boats return and the catch is weighed with records often being broken.

